

# 版圖擴張——論張頌仁在朱銘雕塑 國際推廣過程的角色<sup>1</sup>

## Territory Expansion – On the Role of Johnson Chang in the Global Promotion of Ju Ming's Sculptures

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## 摘 要

朱銘今日能成爲眾所周知的國際雕塑家，1980年代朱銘毅然決然到美國發展，讓自己「歸零」，是他踏出國際的重要一步，但讓朱銘真正能站上國際的舞台則是從東南亞的巡迴展開始，使他逐步在歐洲的藝術界發光發熱，被世界看見。

相較於今日已有專書深入探討朱銘在美國發展的歷程，這段從東南亞巡迴展開始的歷史更爲重要但至今卻仍然缺乏深入的研究，本文即希望透過文獻資料的耙梳與對朱銘及這段歷史相關人士的訪談，深化這方面研究。

**關鍵詞：**朱銘、雕塑、張頌仁、歐德瑪、臺灣美術

## **Abstract**

Ju Ming is now a world-renowned sculptor and his going to the US to further develop his art career in the 1980s against all odds is indeed a very important step for him to go globally. It allows him to “start afresh”. However, what really made Ju known to the international art circle is his touring exhibition in South East Asia. The exhibition made him a promising star in Europe and be seen by the world.

Currently, there are already monographs on Ju Ming and his development in the US, yet there is still little in-depth research on Ju’s development during his South East Asian touring exhibition, despite its significance. This paper hopes to deepen research on this period through collation of literatures and interviews with relevant parties.

**Keywords: Ju Ming, Sculpture, Johnson Chang, Hervé Odermatt,  
Taiwanese Art**